



2nd Edition of

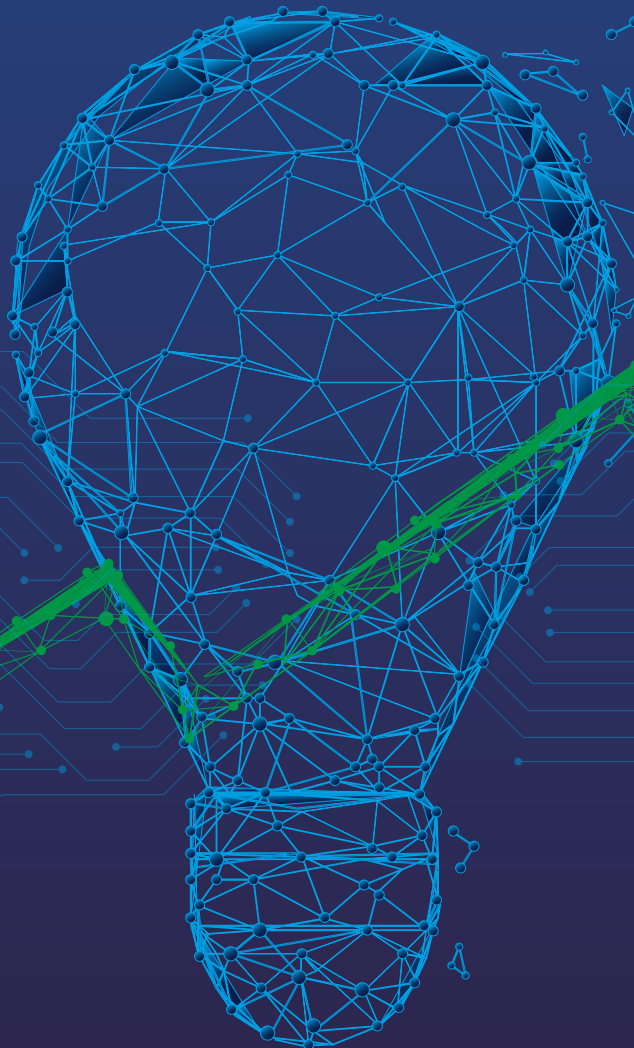


IPR

UJARAT CONCLAVE

TECHADE - Harnessing IPR for Growth and Innovation

18th April 2025 | Hotel Renaissance Ahmedabad





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INTRODUCTION

In today's fast-evolving global economy, Intellectual Property Rights (IPR) play a critical role in protecting inventions and creative works, fostering innovation, and contributing to national development. As India strives to become a leader in innovation and technology, its growing capabilities reflect a broader commitment to progress. The country's advancements are evident in its efforts to enhance its position in the global innovation landscape.

The country's progress in innovation is a testament to the collaborative efforts across various sectors to drive creativity and technological advancement. This growth in innovation output highlights the country's commitment to fostering new ideas and supporting the development of new technologies. It underscores the importance of intellectual property in promoting entrepreneurship and ensuring that businesses can thrive in a competitive global market. Building on the success of the first edition in 2024, ASSOCHAM Gujarat Council is organizing 2nd edition of Gujarat IPR Conclave 2025 with the theme "TECHADE - Harnessing IPR for Growth and Innovation," on 18th April, at Ahmedabad. It will delve deeper, how IPR can empower MSMEs, startups, and entrepreneurs in the evolving business landscape. The conclave aims to explore the growing significance of IPR in driving innovation, offering actionable insights to enhance business growth and competitiveness in an increasingly complex global market.

KEY OBJECTIVES:

Promoting Awareness and Adoption of IPR

Aware MSMEs and startups to help them understand the importance of IPR and how to leverage it for business growth.

Strengthening Gujarat's IPR Ecosystem

Enhancing Gujarat's IPR framework to foster innovation and protect creative assets. Empowering creators and businesses through a robust and dynamic IPR ecosystem

Driving Innovation through Tech-Enabled IPR

Fuelling innovation by harnessing the power of technology to transform Intellectual Property Right.

Enhancing IPR Protection and Enforcement

Safeguarding innovation through relentless commitment to rights preservation and compliance

Encouraging Commercialization and Monetization of IPR

Policy Recommendations and Future Roadmap

Focus on new policy frameworks that are impacting Gujarat-based businesses. Government initiatives to support small and medium enterprises with IPR services. Future of Patents and Copyrights in a Changing World

KEY HIGHLIGHTS OF THE CONCLAVE:



Panel discussions with policymakers to strengthen the startups & small businesses.



Insightful dialogues featuring industry leaders driving innovation.



Entrepreneurial success stories.



Discussion about exploiting intellectual property rights for economic success and addressing the new problems and opportunities.



Strategies to improve fair competition in international markets.



Networking opportunities with key stakeholders in the Startup & MSME ecosystem.

PARTICIPANTS PROFILE:

- Central & State Govt. Officials
- Policy Makers
- Founders, CEOs, Directors
- MSMEs
- Industries
- Start-ups
- Innovators/ Inventors
- Research scholars
- Academia
- R&D institutes
- Legal Firms
- Advocate
- Cyber Security Firms

Last Year's Glimpses



Kutch Gujarat's 5000 Years old "Ajrakh" Gets GI (Geographical Indication) Tag. Certificate given by Hon'ble Chief Guest - Prof.(Dr) Unnat P Pandit, CGPDTM, Government of India to "Ajrakhpur Hastkala Vikas Sangathan, traditional artisans of "Kutch Ajrakh" during ASSOCHAM Gujarat Council 1st Edition of IPR Conclave 2024.



Inaugural Speech by Hon'ble Chief Guest - Prof.(Dr) Unnat P Pandit, CGPDTM, Government of India during Inaugural Session of ASSOCHAM Gujarat Council's first edition of the IPR Conclave 2024, themed Innovation Ecosystem: Leveraging IPR for growth of Startups & MSMEs in Gujarat on 26th April World IPR day, at Hotel Renaissance Ahmedabad



1. Shri Nakul Sharedalal gave a welcome speech on occasion at ASSOCHAM Gujarat Council's 1st edition of the IPR Conclave 2024 | 2. Felicitation of Chief Guest with Memento by Chairman IPR Committee | 3. Felicitation with Pride of Gujarat Memento by Shri Vipul Gajingwar, State Head - ASSOCHAM Gujarat Council

Partnership Opportunities

Diamond Partner 5,00,000/-

- Extensive visibility and acknowledgment as “DIAMOND PARTNER” of the event.
- Opportunity to deliver the address in the Inaugural Session of the event.
- Speaking Slot: An opportunity to address the captive audience of the conference in the Business Session
- Corporate Video display of your organization (Duration 1 minute)
- Display of your company roll-up banner standees (3 Banners) in the pre-event area.
- Prominent display of company Logo as “DIAMOND PARTNER” at the side panels of the event backdrop & thank you panel.
- Complimentary stall space at the exhibition area to showcase the Company's Product/ Technology.
- Corporate advertisement in the backgrounder (Knowledge Report) which will be released by Chief Guest.
- Privilege to invite your clients/colleagues (up to 15) as special invites.
- Corporate brochure and promotional literature to be included in the delegate kit and conference head table.
- Electronic flier campaign with sponsor's logo.
- Branding of logo as a Diamond Partner on tent cards on round tables.

Gold Partner 4,00,000/-

- Acknowledgment as “GOLD PARTNER” of the event
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session
- Display of your company roll-up banner standees (2 Banners) in the pre-event area.
- Prominent display of company Logo as “GOLD PARTNER” at the side panels of the event backdrop & thank you panel.
- Complimentary stall space at the exhibition area to showcase the Company's Product/ Technology
- Corporate advertisement in the backgrounder (Knowledge Report) which will be released by Chief Guest.
- Privilege to invite your clients/colleagues (up to 10) as special invites.
- Corporate brochure and promotional literature to be included in the delegate kit of event.
- Electronic flier campaign with sponsor's logo
- Branding of logo as a Gold Partner on tent cards on round tables.

Silver Partner 3,00,000/-

- Acknowledgment as “SILVER PARTNER” of the event
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session
- Display of your company roll up banner standees (1 Banners) in the pre-event area
- Prominent display of company Logo as “SILVER PARTNER” at the side panels of the event backdrop & thank you panel.
- Complimentary stall space at the exhibition area to showcase the Company's Product/ Technology
- Corporate advertisement in the backgrounder (Knowledge Report) which will be released by Chief Guest.
- Privilege to invite your clients/colleagues (up to 07) as special invites.
- Branding of logo as a Silver Partner on tent cards on round tables.

Lunch Partner 3,00,000/-

- Acknowledgment as “LUNCH PARTNER” of the event
- Prominent display of company Logo as “LUNCH PARTNER” at the side panels of the event backdrop & thank you panel.
- Display of your company roll up banner standees (3 Banners) in the lunch area & Conference area.
- Corporate brochure and promotional literature to be included in the delegate kit of event.
- Privilege to invite your clients/colleagues (up to 05) as special invites.
- Branding of logo as a Lunch Partner on tent cards on round tables.

Delegate Kit Partner 2,00,000/-

- Acknowledgment as “DELEGATE KIT PARTNER” of the event
- Display of company Logo as “DELEGATE KIT PARTNER” at the side panels of the event backdrop & thank you panel.
- Privilege to invite your clients/colleagues (up to 04) as special invites.
- Branding of logo as a logo partner on tent cards on round tables.

For More details, please contact

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